

File Analysis & Migration Services



Data is the backbone of an organization. Without the ability to have deeper insight, planning to contain and protect your data becomes a challenge and a vulnerability.

POOR DATA MANAGEMENT COSTS YOU MONEY

- Audit: Ongoing industry-based information audits are required by regulatory bodies to ensure compliance. Penalties can range from hundreds of thousands to millions of dollars.
- **ROT:** Redundant, Obsolete and Trivial (ROT) data contributes to budgetary waste by hosting data with no value and increases your organization's liability and exposure to breach.
- **Risk:** Privacy and cyber breaches critically impact the long-term health of organizations. Reputational risk is infinite.
- **Discovery:** Proactively reducing your data footprint allows for a more robust and targeted collection during discovery. Reduced collection volumes will result in lower overall spend.

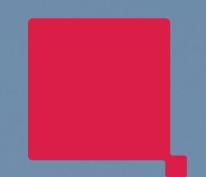
A SOLUTION FOR YOUR DATA CHALLENGES

- Tackle a Risk Assessment. Build a data content map that exists in your unique corporate environment.
- Conduct a Content Analysis and Cleanse. Leverage deeper data analysis for ROT identification, remediation planning and data migration.
- Locate and Remediate Sensitive Data. Begin by auditing content to find potentially damaging or sensitive information that needs to be secured and protected to prevent misuse.
- Comply with Regulatory Requirements. Ensure your business is in compliance and meets the privacy regulations enforced by GDPR, PIPEDA and CCPA.

Typical amount of unstructured data that has no value.*

Average storage reductions from the defensible deletion of e-trash, ROT, stale and low-value content

3%+ of data is identified as containing PII



"ActiveNav's Discovery Centre has been instrumental in helping us manage our data mapping, classification and content clean-up, saving our organization valuable time and money."

— Erin Delorme, Information Management Specialist, Plains Midstream Canada

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*According to the Association for Information and Image Management.