

# File Analysis & Migration Services

Data is the backbone of an organization. Without the ability to have deeper insight, planning to contain and protect your data becomes a challenge and a vulnerability.

## POOR DATA MANAGEMENT COSTS YOU MONEY

- **Audit:** Ongoing industry-based information audits are required by regulatory bodies to ensure compliance. Penalties can range from hundreds of thousands to millions of dollars.
- **ROT:** Redundant, Obsolete and Trivial (ROT) data contributes to budgetary waste by hosting data with no value and increases your organization's liability and exposure to breach.
- **Risk:** Privacy and cyber breaches critically impact the long-term health of organizations. Reputational risk is infinite.
- **Discovery:** Proactively reducing your data footprint allows for a more robust and targeted collection during discovery. Reduced collection volumes will result in lower overall spend.

## A SOLUTION FOR YOUR DATA CHALLENGES

- **Tackle a Risk Assessment.** Build a data content map that exists in your unique corporate environment.
- **Conduct a Content Analysis and Cleanse.** Leverage deeper data analysis for ROT identification, remediation planning and data migration.
- **Locate and Remediate Sensitive Data.** Begin by auditing content to find potentially damaging or sensitive information that needs to be secured and protected to prevent misuse.
- **Comply with Regulatory Requirements.** Ensure your business is in compliance and meets the privacy regulations enforced by GDPR, PIPEDA and CCPA.

**70%**  
Typical amount of unstructured data that has no value.\*

**30%**  
Average storage reductions from the defensible deletion of e-trash, ROT, stale and low-value content

**3%**  
3%+ of data is identified as containing PII



"ActiveNav's Discovery Centre has been instrumental in helping us manage our data mapping, classification and content clean-up, saving our organization valuable time and money."  
— Erin Delorme, Information Management Specialist, Plains Midstream Canada

Powered by:  **ACTIVENAV**

\*According to the Association for Information and Image Management.

For more details and to book a Data Mapping consultation visit:  
[ricohediscovery.com](http://ricohediscovery.com)

