

Networking Events



Wednesday, November 4
Welcome Reception
Kick-off Technology in Practice right by enjoying a cocktail and some hors d'oeuvres alongside fellow attendees, speakers and sponsors.

Four Seasons Hotel
Jasper Room on the 3rd Floor
6:00 – 8:00pm

Sponsored by:




Thursday, November 5
Networking Dinner
End the day with a cocktail followed by a delicious full-service dinner at Blu Ristorante, located right across the street from the Four Seasons.

Blu Ristorante
17 Yorkville Ave, Toronto
5:30 – 9:00pm

Sponsored by:


Thursday, November 5

7:30 – 5:30pm	Technology Showcase & Registration	6th Floor Foyer
7:30 – 8:30am	Breakfast	6th Floor Foyer
8:30 – 8:45am	Welcome & Opening Remarks	Main Ballroom
8:45 – 9:45am	OPENING KEYNOTE PRESENTATION	
	<p>Evidence Everywhere: Changes and Challenges of Mobile, Cloud and the Internet of Things</p> <p><u>Craig Ball</u> ESI Master, Computer Forensic Examiner and Attorney</p> <p>Just as we have gained confidence in our ability to preserve, collect and produce conventional electronically stored information (ESI), we face a host of emerging sources of compelling evidence that defy characterization and presentation as documents and that fairly fight not to be captured.</p> <p>This presentation looks at the rich variety of emerging evidence and the unique, sometimes intractable, challenges posed by mobile devices, applications content, wearables and the Internet of Things.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Main Ballroom
9:45 – 10:00am	COFFEE BREAK	

10:00 – 11:00am	MORNING SESSIONS	
	<div><div>Developing a Strong Litigation Readiness Strategy</div><div><div>George Rudoy Akin Gump Strauss Hauer & Feld, LLP</div><div>George Socha Socha Consulting LLC</div><div>Margaret Tsetsakos Rogers Communications</div><div>Susan Wortzman Wortzmans</div></div><div><p>For years, there has been talk about litigation preparedness and that return on investment is clear and compelling:</p><ul style="list-style-type: none">Proactive management of discovery deadlinesClear roles and responsibilitiesConsistent and reliable processesSuccessful adoption of internal toolsStrategic selection of vendorsReduced outside counsel fees<p>All of which lead to better case outcomes! Yet many organizations have not developed a comprehensive plan to deal with inevitable litigation. In this session, you will learn how to truly understand the benefits, strategies, methods and best practices for “selling prevention”, and create practical entry points for improving your discovery practices over the short and long term.</p><p><i>This program contains 1 hr 0 min Substantive Hours</i></p></div></div>	Main Ballroom
	<div><div>Making the Most Out of Eclipse SE: The All In One Tool For Desktop Review Without The Complexity</div><div><div>Sponsored and Presented by Ipro</div><div><p>Join us to get a glimpse of what your world can look like with this intuitive and powerful technology, Eclipse SE. Learn what it will take to manage your cases from end-to-end and the best practices and benefits of working in this application on a daily basis.</p><p><i>This program contains 1 hr 0 min Professionalism Hours</i></p></div></div></div>	Laurentian I
	<div><div>From Solid State Drives to Vapour State in the Cloud: Challenges in the Next Frontier of Collections</div><div><div>David Greetham Ricoh Americas Corporation</div><div><p>With more organizations moving to the cloud for data storage, new challenges in forensic collection are coming to the surface including issues with solid state drivers and privacy concerns.</p><p>Join us for a review of the expanding frontier of collections and discover how to use a proportional approach to cloud-based content including social media and webmail, and traverse non-standard collections in systems like SharePoint.</p><p><i>This program contains 1 hr 0 min Substantive Hours</i></p></div></div></div>	Laurentian III

11:00 – 12:00pm	MORNING SESSIONS	
	<p>Discovery Plans Meet Discovery Realities Is Proportionality Eroding the Purpose of Discovery?</p> <p>Master Calum MacLeod Superior Court of Justice Lisa Alleyne Bell Canada Martin Felsky Borden Ladner Gervais Sojourner King E-Discovery Counsel</p> <p>We are very excited to host an incredible panel of pioneers and leaders in the world of ediscovery for this Feature Presentation as they review the practical challenges of reconciling the obligations of discovery with the realities of electronic evidence and the Rules of Civil Procedure. Join us as we uncover what these challenges mean for the Canadian legal system.</p> <p>During the session, the panel will discuss where proportionality intersects with comprehensiveness and if the dynamics between plaintiff and defendant are actually contributing to the divide. You’ll discover practical strategies for meeting legal obligations, while managing cost and gain insight from recent cases.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Main Ballroom
	<p>Dealing with a SIR? How to Reduce Data Sizes and Costs with Predictive Coding and Analytics – A Case Study</p> <p>Sponsored and Presented by FTI Consulting</p> <p>When faced with a proposed merger, a major corporation was presented with a Supplementary Information Request (SIR) from the Competition Bureau.</p> <p>Learn how Technology Assisted Review tools were used to pave the way for timely and cost effective compliance with the SIR, which ultimately resulted in a successful merger.</p> <p>Presenters David Robinson and Scott Foster of FTI Technology will review how this case addressed challenges such as:</p> <ul style="list-style-type: none">• Data volumes that ended up quadrupling in size• Adhering to deadlines and a set budget despite the data volume increase• Defensibly culling data in order to comply with the SIR• How to persuasively defend your proportionality strategy <p>As this case study is presented, you will also see a demonstration of the advanced workflows in Ringtail E-Discovery software with a focus on Predictive Coding and Analytics.</p>	Laurentian I

	<p>Measuring Up: Creating Visibility into Ediscovery Metrics to Manage Cost and Performance</p> <p>Stephen Thacker Ricoh Americas Corporation Deborah Miller Lerner LLP Tiana Van Dyk Burnet Duckworth and Palmer LLP</p> <p>With over a decade of ediscovery metrics behind us, we now know that business intelligence analytics can be applied to measure performance and lead us down the path to creating standard collection, culling, hosting and review strategies. We also know that it is possible to achieve ROI on our ediscovery investment without compromising on legal requirements or quality of service.</p> <p>During this session, you will learn the types of cases and data sets that lend themselves the best to specific workflow combinations that include initial strategy formation through to first-level review turnover, for the most consistent results. The outcome will be greater insight into the effective deployment of your ediscovery technology.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Laurentian III
12:15 – 1:30pm	LUNCH	

1:30 – 2:30pm	<div>AFTERNOON SESSIONS</div>	
	<div><div>Inverting the Pyramid: Non-Linear Approaches to Document Review as the New Standard</div><div><div>Maura Grossman Wachtell, Lipton, Rosen & Katz</div><div>Crystal O’ Donnell Heuristica Discovery Counsel</div><div>Marlon Hylton Cassels Brock</div><div>Yvette Bula Commonwealth Legal</div></div><div><p>Perhaps the most significant change happening in our industry today, is our approach to document review. Technology and analytics has had a significant impact on the roles and workflows of legal teams, and the days of batching out documents in a linear format to first-level reviewers, with the second-level review team waiting in the wings, are now gone.</p><p><i>So, what does this mean for your law firm’s junior associates and contract reviewers... and for the legal team managing the review?</i></p><p>Join us for this session as we show you how to encourage the adoption of technology-driven review in your firm along with practical “tips and tricks” for elevating a review strategy on your next case, and how you can explain the “black box” behind TAR while actually translating the solution into added value for your client.</p><p><i>This program contains 1 hr 0 min Professionalism Hours</i></p></div></div>	<div>Main Ballroom</div>
	<div><div>Streamlining Your Review with Analytics and TAR Changing the Way You Manage the Average Case</div><div><div>Sponsored and Presented by Ipro</div><div><p>Litigation software can be complex and expensive. But it doesn’t have to be. Ipro has designed these technologies to be simple and affordable so that they can be applied on your “everyday” cases.</p><p>During this session, we will show you how to use this new standard for streamlining review by understanding how key workflow decisions will impact your case strategy, budget and timelines. You’ll walk away with best practices and insights for applying analytics and TAR on your next case.</p><p><i>This program contains 1 hr 0 min Professionalism Hours</i></p></div></div></div>	<div>Laurentian I</div>

2:30 – 3:30pm	AFTERNOON SESSIONS	
	<p>eTrials: Sooner Than You Think?</p> <p>The Honourable Justice Frank J.C. Newbould Superior Court of Justice Master Calum Macleod Superior Court of Justice Martin Felsky Borden Ladner Gervais Carolyn Anger Stikeman Elliott LLP Brent Arnold Gowlings Kimberley Neeson Neesons</p> <p>For over a decade, the industry has dabbled in eTrials, but we aren’t yet “wired” to recognize them for their ease of use. Barriers to the full adoption of eTrials include challenges around adopting new practices while in the midst of trial preparation, managing evidence in a streamlined fashion, and the need to share a common platform.</p> <p>During this panel presentation, we will discuss how the cloud is removing these barriers and impacting productions and trial prep, making “Dropbox Trials” and “iPad Trials” a new reality. You’ll gain a solid understanding of the range of tools available along with their associated costs, while discovering the practical uses and strategic advantages of these technologies.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Main Ballroom
	<p>Explore Integrated Software Solutions Case Logistix and Case Notebook</p> <p>Sponsored and Presented by Thomson Reuters</p> <p>Supercharge the speed and accuracy of your document review with the intelligent document organization and analytics tool, Case Logistix. Take organization of your documents one step further with Case Notebook, a case analysis and lawyer-friendly tool that manages key documents, facts and evidence. See how integrated software can save you and your firm time and resources, and ensure accuracy when preparing trial materials and documents.</p> <p><i>This program contains 1 hr 0 min Professionalism Hours</i></p>	Laurentian I

	<p>A Recipe for Review: Efficiency, Data-Centricity, Transparency and Strategy</p> <p>Belinda Burnett McCarthy Tétrault Seth Magaw Ricoh Americas Corporation Andrea Williams Commonwealth Legal</p> <p>The review paradigm is evolving away from a technology-centric approach, toward a true alignment between people, process and technology with optimal results. During this session, we will show you how to take your mastery of efficient review to the next level with practical insight into how the needs of the legal teams and reviewers intersect with a “data-centric” approach so that you can project manage your workflows with greater dimension and effectiveness.</p> <ul style="list-style-type: none">• <i>What file types lend themselves better to linear review?</i>• <i>What is the impact of certain types of documents on review efficiency?</i>• <i>Which document types are best suited for TAR exercises?</i>• <i>How can you cross-reference data sets to enhance your insight, confidence, QC?</i> <p>Review strategy can actually be enhanced by reconciling case strategy, data demographics, the reviewer resource pool and project time frames. You can move beyond analyzing the data by custodian, file type and concepts, and start to cross-reference the actual data within the collection.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Laurentian III
3:30 – 3:45pm	COFFEE BREAK	



3:45 – 4:45pm	AFTERNOON SESSIONS	
	<p>Working Cross Border in a Virtual World</p> <p>George Socha Socha Consulting LLC Tiana Van Dyk Burnet Duckworth and Palmer LLP</p> <p>Many organization dealing with cross-border litigation have learned the hard way that ediscovery concerns can impact case outcomes. By attending this session we will help you understand the issues you may face including privacy concerns, the transfer of data, jurisdictional differences on how metadata can be used, best practices for addressing those issues, and tactics and strategies to help reduce the risks and costs associated with cross-border ediscovery.</p> <p><i>This program contains 1 hr 0 min Professionalism Hours</i></p>	Main Ballroom
	<p>Simplify the Discovery Process End-to-End</p> <p>Sponsored and Presented by Veritas Technologies</p> <p>This session will provide practical insight into how technology is streamlining the management of evidence in the corporate environment – from gaining insight into your data, archiving, retention, and data classification, through to preservation, legal holds and enhanced review and analysis capabilities.</p> <p>The Veritas eDiscovery Platform is transforming the way electronic discovery is accomplished, by delivering a truly end-to-end experience including responses to litigation, regulatory inquiries, internal investigations, and compliance reviews. From a single interface, users can send legal holds, identify and collect information, process data, use industry-leading analysis for review, and produce relevant information. We’ll also show you how the Veritas eDiscovery Platform integrates with other Veritas governance solutions to dramatically improve search times, while reducing costs and risks.</p> <p><i>This program contains 1 hr 0 min Professionalism Hours</i></p>	Laurentian I
	<p>Making TAR Stick: Practical Strategies, Case Studies and the Business Case for Predictive Coding</p> <p>Yvette Bula Commonwealth Legal Natasha Doucas Commonwealth Legal</p> <p>With the explosion of electronic data, organizations are looking for alternative approaches to traditional, linear review, but many are having the experience of being “stuck in first gear” when it comes to using Technology Assisted Review (TAR).</p> <p>Join us for this session as we “look under the hood” of a series of real-life case studies so that you can see firsthand how advanced tools and workflows can be used to drive efficiency and maximize results on your next review. We’ll also uncover some entry points for using TAR and help you articulate its value proposition to your legal team so that they can see how it will help them get ahead on their case strategy and really start differentiating themselves.</p> <p><i>This program contains 1 hr 0 min Professionalism Hours</i></p>	Laurentian III
5:30 – 9:00pm	<p>Networking Dinner, sponsored by Veritas</p> <p>Blu Ristorante (across the street from the Four Seasons)</p>	

Friday, November 6

7:30 – 12:30pm	Technology Showcase & Registration	6th Floor Foyer
7:30 – 8:45am	Breakfast	6th Floor Foyer
8:45 – 9:00am	Morning Remarks	Main Ballroom
9:00 – 10:15am	FRIDAY MORNING KEYNOTE PRESENTATION	
	<p>Performing Under Pressure: The Science Of Doing Your Best When It Matters Most</p> <p><u>Dr. JP Pawliw-Fry</u> Leadership and Performance Expert</p> <p>Nobody performs better under pressure. Regardless of the task, pressure ruthlessly diminishes our judgment, decision-making, attention, dexterity and performance in every professional and personal arena.</p> <p>In this program, you will be introduced to the concept of pressure management, offering the latest science on how your brain responds under pressure, and many empirically tested strategies to help you overcome the sabotaging effects of pressure.</p> <p>The content and research for this program is based on the New York Times Bestselling book, Performing Under Pressure on Indigo.com, co-authored by Dr. Pawliw-Fry.</p> <p>This program provides insight into how pressure impacts the cognitive part of your brain. Using this insight, you will learn proven strategies to enable you to perform your best when is matters most in your practice.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Main Ballroom
10:15 – 10:30am	COFFEE BREAK	

10:30 – 11:30am	MORNING SESSIONS	
	<p>Spoiled and Deluded: The Shakespearean Tragedy that is Search in Ediscovery</p> <p><u>Craig Ball</u> ESI Master, Computer Forensic Examiner and Attorney</p> <p>Keyword search is the gold standard in electronic discovery, but how well does it work? You may be surprised. This program will open your eyes to what you’re missing in discovery and reveal the secret pitfalls of electronic search. You’ll also learn tips you can apply now to significantly improve the quality of search and lower the cost of ediscovery.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Main Ballroom
	<p>Relativity Analytics Workflows for Document Review</p> <p>Sponsored and Presented by kCura</p> <p>Join the Relativity team for their Technology Workshop as they discuss how the different Relativity Analytics features can be used throughout document review. This will include quick and easy workflows to organize and prepare for review, amplify the decisions of your reviewers, and facilitate quality control checks.</p>	Laurentian I
	<p>Mountain or Molehill? Practical, Proven Ways to Rightsize Information Governance.</p> <p><u>Doug Kaminski</u> Huron Consulting Group <u>Andrea Williams</u> Commonwealth Legal</p> <p>The topic of Information Governance combined with downstream Ediscovery and Records Management seems daunting, even overwhelming. You are faced with mountains of data, regulations, competing priorities, and often no clear direction.</p> <p>This session is designed to help you get your bearings and chart a course toward success with intelligent Information Governance. Using real world examples from organizations around the globe, you’ll learn how to pick your team, quickly sort through regulatory and compliance issues, address new trends in case law and legal responsibilities, right size your data universe, and drive significant cost and risk reductions.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Laurentian III
11:30 – 12:30pm	LUNCH	

12:30 – 1:30pm	AFTERNOON SESSIONS	
	<p>Going Beyond the Legal Hold: Instituting Preservation and Meaningful Discovery</p> <p>Marina Bonifacic Royal Bank of Canada Susan Nickle London Health Sciences Center Nik Balepur kCura Patrick Bland Veritas Technologies Richard Wessel Commonwealth Legal Andrea Williams Commonwealth Legal</p> <p>One of the biggest challenges organizations face when issuing a legal hold is identifying what data resides with those notified as custodians, and what data resides elsewhere in their systems.</p> <p>This session will outline important practical considerations that are required when drafting a preservation plan to ensure that you avoid spoliation issues. We'll show you how to create and execute on a data map in the absence of an end-to-end system and provide an overview of the tools that are available to help you. We'll discuss how to work most effectively with external counsel to ensure nothing falls between the cracks. Lastly, we will review effective strategies for communicating with custodians in order to gain insight into your data right from the onset.</p> <p><i>This program contains 1 hr 0 min Professionalism Hours</i></p>	Main Ballroom
	<p>How Good Information Governance can Positively Impact Ediscovery</p> <p>Sponsored and Presented by Veritas Technologies</p> <p>Most organisations have little idea what information they have, where it is, or why they keep it. But they keep it all. <i>Forever. Everywhere.</i></p> <p>Data Growth continues to accelerate and data fragmentation continues to move organisations from data centers to many sources of data. Without good information governance, organisations suffer increased risks, and an inability to get high value data in the hands of those that need it, when they need it. This impacts employee productivity, records management, privacy and security, IT efficiency and of course, ediscovery.</p> <p>Fortunately, tools and processes exist today that can improve information governance and help answer key questions about your data such as; Who? What? Where? You can then take action on the results and ultimately streamline the ediscovery process by reducing costs, reducing time, and increasing efficacy.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p>	Laurentian I

<div><div>Taking a Proactive Approach to Professional Skills & Organizational Development</div><div><div>Kelly Inglese Fasken Martineau</div><div>Deborah Miller Lerner LLP</div><div>Ceyda Tocsoy Commonwealth Legal</div></div><div><p>Although the Canadian ediscovery industry is maturing, there is a continual struggle for the expansion and development of professional skills for ediscovery and litigation support teams. While industry organizations and vendors have filled some gaps in terms of certifications and setting industry standards, the broader challenge relates to important cultural and organizational shifts for law firms. They are often challenged to establish a clear vision for these critical areas and determine how they relate to overall firm strategy.</p><p>This session will provide you with practical tips and strategies for sourcing, developing and retaining quality talent as well as insight into how to develop a long-term plan that will impact the role of law clerks and paralegals in the firm. Learn how to improve performance, drive efficiency and advance the role of law clerks and paralegals so that they can work seamlessly with the practice groups and deliver cost-effective solutions to your clients.</p><p><i>This program contains 1 hr 0 min Substantive Hours</i></p></div></div>	Laurentian III
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1:30 – 2:30pm	<div>AFTERNOON SESSIONS</div>	
	<div> <div>The Law Firm of the Future: Evolving Operations to Enhance Your Firm’s Value Proposition</div> <div> <div>Peter Carayiannis</div> <div>Domenic Crolla</div> <div>Joshua Fireman</div> <div>Melissa LaFlair</div> <div>Carla Swansburg</div> </div> <div> <div>Conduit Law Professional Corp</div> <div>Gowling Lafleur Henderson LLP</div> <div>Fireman & Company</div> <div>LaFlair Legal and Project Management Services®</div> <div>Blakes</div> </div> <div> <p>With increased competition, technology advancements and the globalization of the legal industry, law firms are facing increased pressure to transform their business model. Where the traditional law firm partnership used to be the single dominant organizational structure designed to service clients over a long-term relationship, this is now out of sync with client demand for predictable pricing, efficient, streamlined operations and differentiated value on every case.</p> <p>Learn from those on the front lines of this paradigm shift about what corporate clients value and how you can establish a more innovative culture. At the end of the session, you’ll have a clearer understanding of the different ways you can define your law firm’s value proposition in a way that aligns to your client’s evolving business needs.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p> </div> </div>	Main Ballroom
	<div> <div>Data Streaming & Ediscovery Automation</div> <div>Sponsored and Presented by Ipro</div> <div> <p>Review in the fast lane demands a new approach to managing, processing and culling your documents. Get a glimpse of the industry-changing automation and workflow innovation from IPro, and learn how you can start reviewing before your data is finished copying.</p> <p><i>This program contains 1 hr 0 min Professionalism Hours</i></p> </div> </div>	Laurentian I
	<div> <div>Litigation Support as a Viable Business Model: Setting Standards for Firm Budgets and Billable Hours</div> <div>Tiana van Dyk</div> <div>Burnet Duckworth and Palmer</div> <div> <p>Don’t reinvent the wheel on your business case for litigation support. During this interactive session, we will explore the pros and cons of litigation support in the new world of ediscovery.</p> <ul style="list-style-type: none"> What do you need to consider for outsourcing ediscovery entirely? And what is the role of Litigation Support in this resulting model? <p>We’ll help you uncover the key challenges you may face so that you can ask the questions that will help you formulate the model that is right for your firm. This includes setting realistic targets, determining appropriate thresholds that need to be in place, and harnessing your resources to create a viable disbursement model.</p> <p><i>This program contains 1 hr 0 min Substantive Hours</i></p> </div> </div>	Laurentian III
2:45 – 3:00pm	<div>Conference Wrap-Up & Door Prize Draw</div>	Main Ballroom

Thank you for coming to Technology in Practice 2015.